

DailyCast News

THE QUICK NUMBERS

A simple look at the numbers
from a week of DailyCast streams



On-demand/Live Listening










STATS

- Dailycast Syndicated News has a variety of platforms
- Terrestrial radio, digital radio, online platforms, apps and web
- Different delivery methods; Live stream, on-demand and podcast
- Popular 4-minute News headlines make a perfect ad spot!

A week of 4-Minute Newscast Listen Stats

Day	Downloads	On-Demand	Live Stream	Bandwidth
22 Feb 2021	323	589	1,099	403.48 MB
23 Feb 2021	481	1,378	6,906	1.34 GB
24 Feb 2021	420	1,225	4,574	778.44 MB
25 Feb 2021	632	2,810	14,679	1.91 GB
26 Feb 2021	560	2,165	10,490	2.00 GB
27 Feb 2021	624	2,179	12,149	2.22 GB
28 Feb 2021	550	1,895	9,549	1.83 GB

Weekly top-10 downloads show our on-demand newsfeed and then news files

Downloads (Top 10) - Full list	
Downloads: 45	
	/newsfeed.xls
	/ads.txt
	/feed/media/2021-02-13_feb13news.mp3
	/feed/media/2021-02-12_feb12news.mp3
	/feed/media/2021-02-16_feb16news.mp3
	/feed/media/2021-02-19_feb19news.mp3
	/feed/media/2021-02-17_feb17news.mp3
	/feed/media/2021-02-20_feb20news.mp3
	/feed/media/2021-02-22_feb22news.mp3
	/feed/media/2021-02-18_feb18news.mp3

Just some of Dailycast's distribution

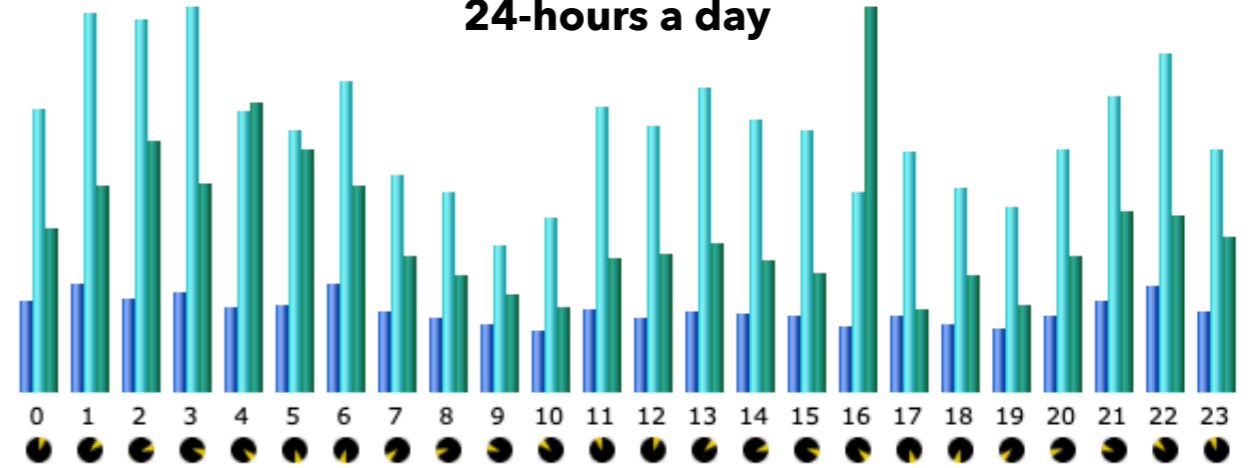


Daily social RSS distribution for larger audience



Consistent audience numbers

24-hours a day



Hours	Pages	Hits	Bandwidth	Hours	Pages	Hits	Bandwidth
00	1,194	3,688	676.88 MB	12	958	3,483	566.40 MB
01	1,395	4,941	846.73 MB	13	1,038	3,984	613.46 MB
02	1,207	4,863	1.01 GB	14	1,028	3,549	538.78 MB
03	1,308	5,022	855.28 MB	15	1,003	3,421	483.61 MB
04	1,091	3,671	1.17 GB	16	850	2,600	1.55 GB
05	1,127	3,427	994.72 MB	17	1,000	3,131	334.90 MB
06	1,399	4,072	848.64 MB	18	880	2,673	482.55 MB
07	1,036	2,818	560.23 MB	19	816	2,405	356.36 MB
08	974	2,602	477.70 MB	20	987	3,178	558.31 MB
09	884	1,919	396.03 MB	21	1,177	3,869	742.15 MB
10	804	2,279	347.99 MB	22	1,392	4,436	727.14 MB
11	1,070	3,728	548.34 MB	23	1,059	3,177	634.31 MB

Top 10 countries of listening audience

Locales	
United States	us
Great Britain	gb
Germany	de
Canada	ca
Greece	gr
India	in
France	fr
Israel	il
Unknown	zz
Sweden	se